



## Edusoft Company Profile

Edusoft is a global developer and provider of computerized educational solutions designed for all age groups and a wide range of learning styles. The company offers General English and English for Specific Purposes courses that incorporate software, printed materials and instructor training. In addition to language learning solutions, the company offers early childhood education and science programs. All of Edusoft's solutions are based on a unique Blended Learning approach that combines online and offline learning methods that can be offered at different levels of integration.

Edusoft's solutions are localized into many languages, distributed in countries across the globe and enjoyed by millions of users. Furthermore, the content has been adopted by 19 Ministries of Education, numerous academic institutions, private language schools and international corporations.

Edusoft's vast experience in the execution of large-scale projects qualifies the company to provide quality management, teacher training sessions and consultancy services with seamless product implementation.

At the core of Edusoft's solutions is an interactive learning platform featuring rich multimedia components that can be provided via several delivery methods. The solution includes advanced personalization, management and monitoring systems, and a full suite of assessment, measurement and certification tools.

Edusoft employs experts in multimedia technology, educational methodology and product support that are able to work together to provide superior solutions. Pedagogical managers develop educational materials and provide customers with continuous training in order to integrate national curricula and/or educational materials with Edusoft's content.

Logistics and product distribution are carried out by Edusoft and a worldwide network of certified distributors. Edusoft operates in several business sectors including; institutional, corporate, government and retail.

A privately owned company, Edusoft was founded in 1990 and is headquartered in Rosh Ha'ayin, Israel. The company is led by an experienced team in the fields of education, product development and business. The management team and professional staff have transformed Edusoft into one of the world's leading providers of English Blended Learning solutions.

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